# Privacy Policy

FireMusic (hereinafter referred to as "we" or "our") has established the following privacy policy (hereinafter referred to as "this policy") regarding the handling of users' personal information in the services provided by FireMusic (hereinafter referred to as "the service").

# Article 1 (Personal Information)

"Personal Information" refers to "Personal Information" as defined in the Personal Information Protection Law, and refers to information about a living individual that can identify a specific individual by name, date of birth, address, telephone number, contact information, or other descriptions contained in such information, as well as data related to appearance, fingerprints, voiceprints, and health insurance numbers, which can identify a specific individual from the information alone.

## Article 2 (Methods of Collecting Personal Information)

We may collect personal information, including transaction records and payment information between users and our partners, from our partners (including information providers, advertisers, and ad distributors, hereinafter referred to as "partners").

### Article 3 (Changes in Purpose of Use)

We shall change the purpose of use of personal information only when it is reasonably recognized that the new purpose is related to the original purpose. In the event of a change in the purpose of use, we shall notify the user or publicly announce the new purpose on our website by the method prescribed by us.

# Article 4 (Provision of Personal Information to Third Parties)

We will not provide personal information to third parties without prior consent from the user, except in the following cases, unless permitted by the Personal Information Protection Law or other laws and regulations:

- 1. When it is necessary to protect the life, body, or property of an individual and it is difficult to obtain the consent of the person
- 2. When it is particularly necessary for improving public health or promoting the sound growth of children and it is difficult to obtain the consent of the person
- 3. When it is necessary to cooperate with a national institution or a local public body or a person entrusted by them to carry out affairs prescribed by laws and regulations, and obtaining the person's consent is likely to interfere with the performance of the said affairs
- 4. When the following matters have been notified or publicly announced in advance, and we have notified the Personal Information Protection

#### Commission:

- Inclusion of third-party provision in the purpose of use
- Data items to be provided to third parties
- Means or method of providing to third parties
- Stopping the provision of personal information to third parties at the request of the person
- Method of receiving the request from the person
   Notwithstanding the provisions of the preceding paragraph, the following cases do not fall under third parties:
- 5. When we entrust the handling of personal information within the scope necessary for the achievement of the purpose of use
- 6. When personal information is provided in connection with the succession of business due to a merger or other reasons
- 7. When personal information is used jointly with a specific person, and the person has been notified in advance, or the person is in a state where the person can easily know the items of personal information used jointly, the scope of persons using it jointly, the purpose of use of the person using it, and the name or title of the person responsible for managing the said personal information

# Article 5 (Disclosure of Personal Information)

When a person requests the disclosure of personal information, we will disclose it to the person without delay. However, we may not disclose all or part of it if the disclosure falls under any of the following, and if a decision is made not to disclose, we will notify the person without delay. Please note that a fee of 10,000 yen per request will be charged for the disclosure of personal information.

- 1. When there is a risk of harming the life, body, property, or other rights and interests of the person or a third party
- 2. When there is a risk of significant hindrance to the proper execution of our business
- 3. When it violates other laws and regulations
  Notwithstanding the provisions of the preceding paragraph, as a general rule,
  we will not disclose information other than personal information such as
  historical and characteristic information.

#### Article 6 (Correction and Deletion of Personal Information)

If a user finds that the personal information we hold is incorrect, the user can request correction, addition, or deletion (hereinafter referred to as "correction, etc.") of the personal information according to the procedures specified by us. If we receive a request for correction, etc., from the user and determine that it is necessary to respond to the request, we will correct the said personal information without delay. If we make corrections, etc., or decide not to make corrections, etc., based on the provisions of the preceding paragraph, we will notify the user without delay.

Article 7 (Suspension of Use of Personal Information, etc.)

If a person requests the suspension or deletion (hereinafter referred to as "suspension of use, etc.") of personal information due to the reason that it is being handled beyond the scope of the purpose of use, or that it has been acquired by fraudulent means, we will conduct necessary investigations without delay. Based on the results of the investigation, if it is determined that it is necessary to respond to the request, we will suspend the use of the said personal information without delay. If we suspend the use, etc., or decide not to suspend the use, etc., based on the provisions of the preceding paragraph, we will notify the user without delay. Notwithstanding the preceding two paragraphs, if the suspension of use, etc., requires a large amount of expense or if it is difficult to suspend the use, etc., and alternative measures necessary to protect the user's rights and interests can be taken, we will take these alternative measures.

# Article 8 (Changes to the Privacy Policy)

The content of this policy may be changed without notifying the user, except for matters otherwise stipulated in this policy and laws. Unless otherwise specified by us, the revised privacy policy shall take effect from the time it is posted on this website.

Enacted: August 17, 2019 Revised: August 18, 2024